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GO TO 2040 – Outlines of final documents *DRAFT – 1/25/10*

POPULAR SUMMARY – 10-20 pages

- Audience – elected officials, general public. Contains clear and simple communication of plan intent and priorities.

FULL PLAN – 200-250 pages, plus appendices

- Audience – planning and policy professionals. Similar in length to most long-range plans.

Introduction – purpose of plan

Existing conditions summary

- Broken into sections based on vision themes – also introductory demographic information, expected growth. Each section includes text descriptions, charts and maps based on key indicators. Initial section on quality of life, which highlights themes of sustainability, equity, and innovation; separate section on each additional theme.
 - Demographics
 - Quality of life
 - Environment
 - Energy
 - Water
 - Housing
 - Education
 - Health
 - Safety and security
 - Economy
 - Reinvestment and land use
 - Transportation
 - Coordinated planning and government
 - Civic involvement
 - Arts and culture

Recommendations

- Key recommendations – briefly describe priority recommendations and fiscally constrained capital projects.
- “Context” section – describe overall context of actions supported by *GO TO 2040* – continue organization of preferred scenario:
- Local infrastructure – main idea is “build livable communities”
 - Key sources: strategy papers on agricultural preservation, bicycling, brownfields, conservation design, energy, food, green jobs, health, historic preservation, housing preservation, inclusionary zoning, parking, parks and open lands, regulatory barriers to affordable housing, safety and crime, school siting, stormwater best management practices, teardowns, urban design, water supply
- Regional infrastructure – main idea is “prioritize infrastructure investment for long-term benefit”
 - Key sources: strategy papers on arterials, bicycling, car sharing, context sensitivity, ecosystem restoration, emergency preparedness, energy, export promotion, freight, health, infrastructure, interregional transportation, parking, parks and open lands, pricing and managed facilities, public-private partnerships, public transportation, stormwater best management practices, transportation demand management, transportation security, urban design, wastewater, water supply, waterway management
- Policy environment – main idea is “create supportive environment for sustainable prosperity”
 - Key sources: strategy papers on alternative fuels, arts and culture, economic development incentives, education, emergency preparedness, export promotion, green jobs, health, human relations, hunger, innovation, pricing and managed facilities, public-private partnerships, safety and crime, 211 services, workforce development

Outcomes

- Impact of recommendations in terms of measurable outcomes
- May be incorporated with recommendations chapter rather than standing alone
- Present targets (if applicable), how far the plan goes toward these goals, and discussion of additional actions needed beyond what the plan assumes (i.e. green energy production, technological change)

Priority recommendation details

- Implementation details for priority recommendations; further detail on major capital projects and what is needed for implementation of each

- Priority recommendation areas include:
 - Livable communities: land use and housing; resource conservation; food systems
 - Regional infrastructure: open space; public transit; freight; transportation finance
 - Policy environment: workforce and education; innovation; tax policy; data sharing; intergovernmental coordination

APPENDICES

- Full transportation financial plan; evaluation methods and results; consolidated and organized links to all *GO TO 2040* product; results and description of public engagement opportunities; conformity documentation